

2024 NJ-ALPHI Advertising Rates

NEW JERSEY ASSOCIATION OF LICENSED PROFESSIONAL HOME INSPECTORS

Advertising in the NJ-ALPHI Newsletter includes:

- ❖ Your ad at the size of your choosing ¼, ½ or full page
 - ❖ Published a minimum of seven times a year
 - ❖ Completely digital for color or black and white ads
- ❖ Emailed to Hundreds of NJ Home Inspectors members and non-members
 - ❖ Emailed to all of our Vendors
 - ❖ Listing on the NJ-ALPHI Web Site
 - ❖ Listing in the Newsletter Directory
 - ❖ Change your ad design at any time
- ❖ Advertisers ads will be rotated for every printing of our newsletter
- ❖ Advertisers ads will be rotated two at a time and displayed as a sponsor for each of **our online classes**
- ❖ Advertisers are invited to our regular meetings to make a short presentation and/or display any literature you would like to present to the membership
- ❖ Advertisers may submit any informative\educational articles pertaining to their business as it relates to the Home Inspection Industry and the Home Inspection Process for free during the contract year

Other Benefits of the Newsletter:

- ❖ Industry related articles for inspectors
- ❖ News and developments in the Home Inspection industry

Newsletter Rates

Single Issue/Year

Full Page \$150.00/\$725.00

½ Page \$95.00/\$500.00

¼ Page \$75.00/\$300.00

Seminar Table Top Rates

NJ-ALPHI will be having an April and September seminar.

Price includes breakfast and lunch for up to two people.

The price for a table top is only \$200.00 per event.

Announcements are sent prior to a seminar for a contract request

Advertising as an Affiliate includes:

- ❖ Affiliate cost is \$100.00 a year
- ❖ Listing in the Newsletter Directory
- ❖ Listing on the NJ-ALPHI Web Site
- ❖ Affiliates are invited to our regular meetings to make a short presentation and/or display any literature you would like to present to the membership



For information on advertising, table top reservations or payment please contact:

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